

SPORT  
ZONE

# INTRODUCTION

Sport Zone is a concise range of products that has been developed with the specific purpose of enhancing sporting performance.

This exciting new range contains natural phyto extracts to provide a real therapeutic warming and cooling effect rather than an artificial topical sensation that is achieved with chemicals such as methyl salicylate.

In addition, the Sport Zone range includes formulations that have been created to speed up recovery after injury.

Two of our formulations contain a very exciting ingredient – ozone. We have all heard of the Ozone Layer, but what is ozone?

When oxygen (O<sub>2</sub>) is exposed to ultra-violet light, it spontaneously splits into two single oxygen atoms and then regroups as Ozone (O<sub>3</sub>). This activated oxygen possesses astounding anti-bacterial, anti-viral, as well as anti-fungal properties. In addition, ozone has the ability to permeate through the epidermis to oxygenate underlying tissues, dramatically reducing muscular stiffness.

Currently, there are four retail products available, as well as a professional item that is used for sports massage. These 5 items were launched just a few months ago, and there are a further 3 products in the pipeline, for launch during the second quarter of 2020.

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Should you have any questions relating to the content of the notes or training videos, feel free to contact us on the  
**CUSTOMER CARE LINE 086 999 0750**

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# RETAIL RANGE

# FIRST AID BALM

50ml airless pump bottle.

This product contains natural plant-based oils and waxes to accelerate the epithelization process of the epidermis after injuries such as grazes and burns. The active botanical extracts of tea tree and thyme offer outstanding protection against infection of open wounds.

## ACTIVE INGREDIENTS

MACADAMIA (SEED) EXTRACT	PROTECTIVE EFFECT
AVOCADO (SEED) EXTRACT	PROTECTIVE EFFECT
TEA TREE (LEAF) EXTRACT.	ANTI-BACTERIAL PROPERTIES
THYME (LEAF) EXTRACT	ANTI-BACTERIAL PROPERTIES
VITAMIN E	PREVENTS OXIDATIVE RANCIDITY

## INDICATIONS FOR USE

The First Aid Balm has numerous applications. It is ideal for use on blisters as well as for afflictions such as grass-burns, astro-turf burns, chafed skin and sunburn. Apply at least 4 times a day to affected areas, or hourly if necessary. If necessary, cover the area with a breathable plaster or patch, if necessary, to protect clothing and bedding.

### CRACKED HEELS

Apply balm directly to the cracks and secure with a durable material plaster

### CHAPPED LIPS / FEVER BLISTERS

Apply to lips to promote skin healing. Apply as often as required. Regular application will usually prevent a fever blister from manifesting, if applied hourly.

### GRAZES

The First Aid Balm is extremely effective for all types of grazes, even severe grazes resulting from cycling- and motorcycling accidents. It provides a first line of defense against bacterial infection and can be applied immediately to a wound to minimize bleeding and help to protect against infection, until such time as the wound can be cleaned.

If the wound covers a substantial area, place "Jelonet" dressing over the wound after application of a thick layer of First Aid Balm. This will prevent the bandage from adhering to the wound. Apply bandage over Jelonet dressing to secure. If possible – leave uncovered and apply 4-5 times per day for dramatically accelerated healing.

### BITES AND STINGS

This product is ideal for use on insect bites and stings to soothe irritation. However, where infection has set in, we recommend alternating with the Oxygenating Liniment.

# OXYGENATING LINIMENT

50ml Airless Pump Bottle

This formulation contains ozone as the primary active ingredient and is suitable for an array of conditions. As mentioned, when applied topically, ozone permeates through the epidermis to offer active oxygenation of underlying tissues. It also offers natural anti-microbial benefits.

## ACTIVE INGREDIENTS

AVOCADO (SEED) EXTRACT	EMOLLIENT / BONDS WITH OZONE
JOJOBA (SEED) EXTRACT	EMOLLIENT / BONDS WITH OZONE
ACTIVATED OXYGEN	OXYGENATES TISSUES / ANTI-MICROBIAL
FENNEL (SEED) EXTRACT	ASSISTS IN REDUCING SWELLING
MARJORAM (LEAF) EXTRACT	HELPS TO REDUCE BRUISING
CAMPHOR (LEAF) EXTRACT	PROMOTES SKIN HEALING
VITAMIN E	PRESERVES PRODUCT SHELF LIFE

## INDICATIONS FOR USE

The Oxygenating Liniment is suitable for a wide variety of conditions.

### SPRAINS

Sprains, such as twisted ankles, respond particularly well to regular application of the Oxygenating Liniment, with a remarkable reduction in swelling and bruising

### PAINFUL JOINTS

Knee problems, frozen shoulder, 'tennis elbow' as well as old sports injuries all benefit from the oxygenating effect of this liniment, with tennis elbow results often being the most dramatic. It is not unusual to see a 90% improvement in less than a week, after suffering for weeks or even months.

### CHILBLAINS

This condition is characterized by itchy, swollen joints of the fingers and toes, and is caused by damage to micro capillaries due to cold weather.

The Oxygenating Liniment has been tried and tested with great success.

Apply at night to clean, dry skin. Avoid washing hands after application.

### BRUISING AND SWELLING

The ozone content of this formulation oxygenates tissue and provides excellent results on injured areas that are bruised or swollen.

## **FUNGAL INFECTIONS**

For nailbed infections, apply the liniment liberally to the affected nail followed by application of a durable material plaster. The nail should be clean and dry. Leave on overnight. Ideally, 2-3 applications per week are required for a period of 3 weeks. The affected part of the nail that is lifting or thickened, will grow out, revealing a healthy nail.

For athlete's foot, simply apply to the affected areas. Apply to clean, dry skin. It is advisable to wear breathable cotton socks over the liniment to protect clothing and bedding.

## **VIRAL INFECTIONS**

The anti-viral effect of the ozone content in the formulation, makes this product extremely effective for treating the following conditions: shingles, warts, fever blisters and ringworm.

(This product is also extremely effective for treating pimples. Ensure that the skin is clean and dry. Apply this ointment to individual pimples using a clean, dry earbud. Leave to act overnight)

## **CAUTION**

Avoid direct contact with eyes, since irritation may result. If this should occur, flush eyes with full cream milk, due to this being an oil-based product. Due to the active nature of ozone, avoid using on broken skin.

# WARM-UP MUSCLE RUB

150ml flip-cap tube

So many pre-sport muscle rubs contain a synthetic chemical ingredient that irritates the skin's nerve endings to induce the perception of heat.

Sport Zone's Muscle Rub contains therapeutic plant extracts which are well known for their ability to stimulate localized circulation of the skin, as well as underlying tissues and muscles.

## ACTIVE INGREDIENTS

ROSEMARY (LEAF) EXTRACT	ENHANCES MICRO-CIRCULATION
BLACK PEPPER (SEED) EXTRACT	ENHANCES MICRO-CIRCULATION
GINGER (ROOT) EXTRACT	VASO-DILATING EFFECT
CAPSICUM (SEED) EXTRACT	WARMING EFFECT

## INDICATIONS FOR USE

For maximum benefits, apply with deep stroking movements to boost blood flow. Apply approximately 20 minutes before exercising.

# COOL-DOWN MUSCLE RUB

150ml Flip-Cap Tube

This Cool-Down Muscle Rub is highly recommended as a post-sport muscle rub. The main functional ingredient – ozone – offers outstanding oxygenating benefits. Ozone, also known as activated oxygen, has the innate ability to permeate through the epidermis to oxygenate the underlying tissues, thereby dramatically reducing muscle stiffness.

## ACTIVE INGREDIENTS

ACTIVATED OXYGEN	OXYGENATES TISSUES
MARJORAM (LEAF) EXTRACT	MUSCLE RELAXING EFFECT
PEPPERMINT (LEAF) EXTRACT	COOLING EFFECT
CAMPHOR (LEAF) EXTRACT	PROMOTES TISSUE HEALING
CEDARWOOD (STEM) EXTRACT	RELAXING EFFECT

## INDICATIONS FOR USE

For maximum benefits, apply directly after strenuous exertion. Do not cover with a bandage, since irritation can result due to the active nature of ozone. Avoid using on broken skin

## CAUTION

Avoid using on broken skin since irritation can result.

## ***NEW PRODUCTS***

There are three products that are scheduled for launch towards the middle of 2020.

### **ANTI-CHAFE CREAM**

This formulation is rich in plant-based conditioning agents such as shea butter and cocoa butter, which offer outstanding protective qualities. We have chosen not to include lanolin in this formulation. Whilst lanolin has wonderful conditioning properties, many people don't realise that lanolin is sheep wool fat. The problem is that lanolin tends to absorb the pesticides that are used when dipping sheep. As a result, lanolin often contains nasty toxins.

### **ENERGISING SHOWER GEL**

This invigorating hair and body wash offer the ultimate get-up-and-go experience. The fresh mint and citrus top notes, together with subtle woody base notes, provide an unsurpassed revitalizing experience. The addition of activated charcoal provides a deep-cleansing effect.

### **SUNSCREEN**

This product is still under development.

We can confirm that it will be water-resistant and will not burn eyes – perfect for cyclists and for watersports. This product will be specifically designed for use on the face.

# PROFESSIONAL RANGE

# WATER-SOLUBLE MASSAGE OIL

500ml Bottle with Pump Dispenser. 2kg and 5kg bulk sizes available on request.

Sport Zone's professional range contains an item that is extremely popular with physiotherapists and massage therapists.

This massage medium has a light texture and a silky after-fee. The fresh minty aroma makes it pleasant to work with.

The main feature of this massage medium, is that it contains an emulsifier. This has two distinct benefits:

- It washes out of towels with ease (prevents rancid aroma left in towels)
  - At the conclusion of the treatment, simply dampen your hands and emulsify the residue left on the client's skin. The oil will transform into a milk, which may then be removed effortlessly with a warm toweling compress.
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